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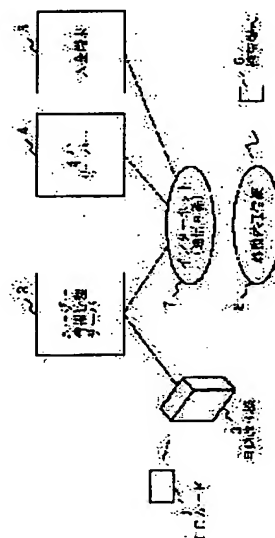
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(54) SYSTEM AND METHOD FOR DISTRIBUTING INFORMATION/ ADVERTISEMENT

(57)Abstract:

PROBLEM TO BE SOLVED: To distribute information related to an area where a user lives at present.

SOLUTION: User identification information is read by automatically examining an IC card 1 held by a user in which vehicle use ticket information including commuter ticket information, boarding ticket information and the user identification information are previously stored by an automatic ticket examination device 2, transmitted to a user information management server 3 together with area information intrinsic to the automatic ticket examination device 2, the user identification information and the area information are received, user information corresponding to the user identification information, transmitted to a distribution server 4 together with the area information by the user information management server 3, the user information and the area information are received by the distribution server 4, information/advertisement to be distributed is selected from information/advertisement in a area around a station which are previously stored, transmitted to a portable terminal 6 by using the user information and the area information the information/advertisement are received from the distribution server 4 and displayed on the portable terminal 6.



LEGAL STATUS

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